

project : ONE

One hour. One person. One life changed.

“Project ONE” PARTNERSHIP APPLICATION

SALEM COMMUNICATIONS (KSLR) & SAN ANTONIO CHRISTIAN LEADERS FORUM (SACLF)

Project ONE is a station-supported promotional campaign centered around volunteer “mentoring”. KSLR/KLUP/KDRY/Fish is donating 5,000 spots over a 12-month period with the aim of moving listeners to invest in another’s life via a mentoring relationship. Mentoring may mean forming an on-going friendship with a student for as little as one hour a week or fellowshipping with a married couple to model godly marriage. It may mean allowing a young or outplaced worker to shadow your job or encouraging an incarcerated or freed convict. Mentors make a difference for individuals addicted to drugs & alcohol, the physically disabled, teenage mothers, single parents, the illiterate and the elderly; new parents, dysfunctional adults and the homeless ... who doesn’t benefit from one on one attention, friendship and encouragement. Project ONE is an invitation to believers to be the church in a practical and effective way.

As a Project ONE Partner, your organization will benefit by the airing of free promotional spots to encourage the local Salem Media listeners to volunteer to participate in your organization’s mentoring vision and projects. It is important that the responders be engaged by your organization in a timely manner after their contact with your organization as a result of responding to the promotion and Project One website.

If your organization would benefit by participation as a Project ONE partner, please complete this application and submit it to: Project ONE c/o City Reachers/San Antonio Christian Leaders Forum, 6222 De Zavala Road, Suite 204, San Antonio, TX 78249 or email to Info@SACLF.org

"Project ONE" PARTNERSHIP APPLICATION

ORGANIZATION DETAILS:

Name: _____

Mailing Address: _____

Physical Address: _____

Contact Person: _____

Telephone: _____ Office ___ Cell ___ Other

E-mail: _____

Are you a 501(c)3 organization? ____ Yes ____ No Tax EIN Number: _____

What year was your organization founded? _____

Are you affiliated with a national organization? ____ No ____ Yes, please provide details:

Website URL: _____

Facebook Address: _____

Other Social Media Links: _____

MENTORING PROFILE: Project ONE is about moving persons in the San Antonio area to volunteer to mentor others through local organizations and churches. Normally, mentoring is done on a one-on-one basis where a more experienced, seasoned individual shares knowledge, experience and/or skills with a less experienced person. There is a sense of relationship between the mentor and mentee that benefits both parties.

Does your organization offer one-on-one, relational mentoring opportunities between volunteers and your clients? _____ yes _____ no

If you answered no above, please explain how your organization "mentors" your clients:

What function do volunteers serve in your organization? Please list the different job descriptions here:

How are volunteers vetted in your organization? (i.e. interviews, background checks, experience as a client previously ...) Please be specific. If possible, please supply a copy of your volunteer application form.

What type of training do your mentors receive? Please be specific.

EXECUTIVE SUMMARY:

Please provide a brief description of the goal, specifically, your organization would hope to achieve by award of free radio promo's to engage mentors. What project/objective would be enhanced by this grant of public service announcements to enlist volunteers?

ORGANIZATIONAL PROFILE:

Please tell us about your organization's history, mission and scope.

What are your organization's most significant accomplishments in the past three to five years?

Does your organization have any major partnerships or alliances with any other organizations in the field? If so, please list those partners.

Are you willing to collaborate with like-minded organizations for referrals/partnerships?

GOAL/PROJECT DETAILS (ADDRESSED BY FREE PROMO'S)

Please describe specifically the goal/project you discussed above in the Executive Summary that requires volunteers. Please include the main objectives/outputs and a timeline for your project. (This timeline is important in scheduling your promos – please include dates you think promos would be most effective.)

Do you have the infrastructure in place to respond in a timely fashion to listener's inquiries? Please describe how this would work starting with how the volunteer's initial contact would be handled:

What happens after the volunteer contacts your organization? What are the next steps? (i.e. response to volunteer, vetting, training, matching to mentee, follow-up)

Please explain what quantitative and/or qualitative impact measurement tools (for example, interviews, surveys, analytics...) you will use to gather information to assess the effectiveness of the promo's, the responses and the implementation/effectiveness for your organization.

If selected to participate in Project ONE, who in your organization will be primarily responsible for coordinating your promos?

Name: _____

Best Contact Telephone Number: _____ cell? _____

E-mail Address: _____

Listener's will be directed to the KSLR website "Project ONE" tab. Your organization's website will be linked here with a description related to the promo. What specific URL address would be linked to KSLR tab for you? _____

It will be necessary to provide a digital logo to KSLR? Is this possible? ____ yes ____ no

Submitted by: _____ Date: _____

Thank you for your submission to participate in Project ONE. Your application will be reviewed and you will be contacted for further discussion and/or to schedule an interview. We very much appreciate ALL you are doing to serve the people of the San Antonio area.